Brian J. McNely

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EDUCATION

Ph.D., 2009, Rhetoric and Writing Studies, University of Texas at El Paso
M.A., 2005, English and American Literature, University of Texas at El Paso
B.A., 1996, Anthropology and English (Double Major), University of Oregon

PROFESSIONAL APPOINTMENTS

Associate Professor, University of Kentucky, 2018–present
     Interim Director of Composition, 2019-2020
Assistant Professor, University of Kentucky, 2012–2018
     Director of Undergraduate Studies, Department of Writing, Rhetoric, and Digital Studies, 2014–2017
Assistant Professor, Ball State University, 2009–2012
     Fellow, Emerging Media Initiative, Ball State University, 2009–2011
Assistant Director, Rhetoric and Writing Studies Program, University of Texas at El Paso, 2007–2009
Assistant Instructor, Rhetoric and Writing Studies Program, University of Texas at El Paso, 2006–2009

PUBLICATIONS

BOOKS

McNely, B. *Engaging Ambience: Visual and Multisensory Methodologies and Rhetorical Theory*. Monograph complete and on review with Utah State University Press.

Rice, J., & McNely, B. (Eds.). (2018). *Networked Humanities: Within and Without the University*. Anderson, South Carolina: Parlor Press.

PEER-REVIEWED JOURNAL ARTICLES

McNely, B. (2019). Lures, slimes, time: Viscosity and the nearness of distance. *Philosophy & Rhetoric 52*(3), 203–226.

McNely, B. (2019). Under pressure: Exploring agency–structure dynamics with a rhetorical approach to register. *Technical Communication Quarterly 28*(4), 317–31. DOI: https://doi.org/10.1080/10572252.2019.1621387

McNely, B. (2017). Moments and metagenres: Coordinating complex, multi-genre narratives. *Journal of Business and Technical Communication 31*(4), 1–38.

Gestwicki, P., & McNely, B. (2016). Interdisciplinary projects in the academic studio. *Transactions on Computing Education 16*(2), 80–104.

McNely, B. (2015). Instagram, geocaching, and the *when* of rhetorical literacies. *Kairos 19*(3).

McNely, B. (2015). Taking things seriously with visual research. *Communication Design Quarterly 3*(2), 48–54.

McNely, B., Spinuzzi, C., & Teston, C. (2015). Guest Editors' introduction: Contemporary research methodologies in technical communication. *Technical Communication Quarterly 24(1)*, 1–13.

McNely, B. (2014). Writing in sacred spaces: Tangible practices for understanding intangible spirituality. *College Composition and Communication 66*(2), 243–246.

McNely, B. (2014). Knowledge work, knowledge play: A heuristic approach to communication design for hybrid spaces. *Communication Design Quarterly 2*(4), 12–50.

McNely, B., Gestwicki, P., Gelms, B., & Burke, A. (2013). Spaces and surfaces of invention: A visual ethnography of game development. *Enculturation 15*.

McNely, B. (2012). Big data, situated people: Humane approaches to communication design. *Communication Design Quarterly 1*(1), 27–30.

McNely, B. (2011). Sociotechnical notemaking: Short-form to long-form writing practices. *Present Tense: A Journal of Rhetoric in Society 2*(1).

McNely, B. (2010). *Locus communis*: Twitter as digital commonplace. *Journal of the International Digital Media and Arts Association 7*(1). 34–43.

McNely, B., Teston, C., Cox, G., Olorunda, B. & Dunker, N. (2010). Digital publics and participatory education. *Digital Culture and Education 2*(2).

Peer-Reviewed Book Chapters

Rice, J., & McNely, B. (2018). Introduction: Networked humanities. In J. Rice and B. McNely (Eds.), *Networked Humanities: Within and Without the University*. Anderson, SC: Parlor Press.

McNely, B. (2018). El Paso, plastic bags, aesthetics. In C. Boyle and J. Rice (Eds.), *Inventing Place: Writing Lonestar Rhetorics*. Carbondale: SIU Press.

McNely, B. (2016). Circulatory intensities | Take a book, leave a book. In S. Barnet and C. Boyle (Eds.), *Rhetoric, through Everyday Things* (139–154). University of Alabama Press.

McNely, B., & Teston, C. (2015). Tactical and strategic: Qualitative approaches to the digital humanities. In J. Ridolfo and W. Hart-Davidson (Eds.), *Rhetoric and the Digital Humanities* (111–126). Chicago: University of Chicago Press.

McNely, B. (2013). Exploring lived experience through ambient research methods. In N. Sappleton (Ed.), *Advancing Research Methods with New Technologies* (227–242). Hershey, PA: IGI Global.

McNely, B. & Gestwicki, P. (2013). Visualizing knowledge work with Google Wave. In G. Pullman and B. Gu (Eds.), *Designing Web-Based Applications for 21st Century Writing Classrooms* (93–105). Amityville, NY: Baywood Press.

Teston, C., & McNely, B. (2013). Undergraduate research as collaborative knowledge work. In R. McClure and J. Purdy (Eds.), *The New Digital Scholar: Exploring and Enriching the Research and Writing Practices of NextGen Students* (213–234). Medford, NJ: ASIST.

McNely, B. (2010). Cultivating rhetorical dispositions through curricular change in professional and technical communication. In. L. Grobman and J. Kinkead (Eds.), *Undergraduate Research in English Studies* (229–244), Urbana, IL: NCTE.

McNely, B. (2009) La frontera y el Chamizal: Liminality, territoriality, and visual discourse. In M. Smith and B.

Warnick (Eds.), *The Responsibilities of Rhetoric* (96-114). Long Grove, IL: Waveland Press.

PEER-REVIEWED PROCEEDINGS PAPERS

McNely, B., & Rivers, N. (2014). All of the things: Engaging complex assemblages in communication design. In *SIGDOC '14: Proceedings of the 32ⁿᵈ Annual Conference on Design of Communication*. New York: ACM.

McNely, B. (2013). Visual research methods and communication design. In *SIGDOC '13: Proceedings of the 31ˢᵗ Annual Conference on Design of Communication*. New York: ACM.

Gestwicki, P., & McNely, B. (2013). Empirical evaluation of periodic retrospective assessment. *SIGCSE '13: Proceedings of the ACM Special Interest Group on Computer Science Education*. New York: ACM.

McNely, B., Gestwicki, P., Burke, A., & Gelms, B. (2012). Articulating everyday actions: An activity-theoretical approach to Scrum. In *SIGDOC '12: Proceedings of the 30ᵗʰ Annual Conference on Design of Communication*. New York: ACM.

Hashimov, E., & McNely, B. (2012). Left to their own devices: Ad hoc genres and the design of transmedia narratives. In *SIGDOC '12: Proceedings of the 30ᵗʰ Annual Conference on Design of Communication*. New York: ACM.

Stewart, J., Baker, N., Chaney, S., Hashimov, E., Imafuji, E., McNely, B., & Romano, L. (2012). A qualitative metasynthesis of activity theory in SIGDOC proceedings 2001–2011. In *SIGDOC '12: Proceedings of the 30ᵗʰ Annual Conference on Design of Communication*. New York: ACM.

McNely, B. (2012). Shaping organizational image-power through images: Case histories of Instagram. In *Proceedings of the IEEE International Professional Communication Conference*. Piscataway, NJ: IEEE.

Gestwicki, P., & McNely, B. (2012). A case study of a five-step design thinking process in educational museum game design. *Proceedings of the 2012 Meaningful Play Conference*. East Lansing, MI.

McNely, B., Gestwicki, P., Hill, J.H., Parli-Horne, P., & Johnson, E. (2012). Learning analytics for collaborative writing: A prototype and case study. *Proceedings of the 2ⁿᵈ Annual International Conference on Learning Analytics and Knowledge*. New York: ACM.

McNely, B. (2011). Informal communication, sustainability, and the public writing work of organizations. In *Proceedings of the IEEE International Professional Communication Conference*. Piscataway, NJ: IEEE.

McNely, B. (2010). Exploring a sustainable and public information ecology. In *SIGDOC '10: Proceedings of the 28ᵗʰ Annual Conference on Design of Communication*. New York: ACM.

McNely, B., & Gestwicki, P. (2010). Using realtime writing to foster continuous formative evaluation of collaborative knowledge work. In *Proceedings of the Workshop on Computer Supported Peer Review in Education*.

McNely, B. (2009). Backchannel persistence and collaborative meaning-making. In *SIGDOC '09: Proceedings of the 27ᵗʰ Annual Conference on Design of Communication*. New York: ACM. 297-303.

McNely, B. (2007). Agency, invention, and sympatric design platforms. In *SIGDOC '07: Proceedings of the 25ᵗʰ Annual Conference on Design of Communication*. New York: ACM. 49-54.

PEER-REVIEWED INTERVIEWS

McNely, B. (2013). "That light-bulb feeling": An interview with Clay Spinuzzi. *Present Tense: A journal of Rhetoric in Society 3*(1).

EDITING

McNely, B., Spinuzzi, C., & Teston, C., Eds. (2015). *Technical Communication Quarterly 24(1)*, Special Issue on Contemporary Research Methodologies in Technical Communication.

ON REVIEW AND IN PROGRESS

McNely, B. *Rhetoric and Autoethnography: Multisensory Attunements to Worlding*. Monograph in progress.

McNely, B. Out for a stroll: Flâneurs, wanderers, and ambient rhetorics. Manuscript in progress.

GRANTS

EXTERNAL

Weaver, C. (PI), Lee, M., & McNely B. (Consultant). (2012). IdeaRamp: Capturing the signature of propaganda in social media. SBIR, U.S. Department of Defense (SB 112-004, DARPA). $25,000 | NOT FUNDED.

Gestwicki, P. & McNely, B. (2011). Exploring the Knowledge Work and Communication Patterns of Software Engineers. Security and Software Engineering Research Center. $25,000 | NOT FUNDED.

Gestwicki, P., & McNely, B. (2010). Interactive Visualization of Collaborative STEM Knowledge Work. Indiana Space Grant Consortium, funded by NASA. $15,000 | FUNDED.

Gestwicki, P., & McNely, B. (2010). Writing the Wave: Enhancing Interfaces for Participatory Learning in STEM. Digital Media and Learning Competition 2010, funded by the HASTAC Initiative and the MacArthur Foundation. $183,995 | NOT FUNDED.

INTERNAL

McNely, B. (2012). Collaborative Knowledge Work: An Ethnographic Study of Immersive Learning. Provost's Discretionary Research Grant. $18,219 | FUNDED.

McNely, B. (2011). Tracing and Visualizing Collaborative Knowledge Work through Digital Writing Practices. ASPiRE Junior Research Grant. $9,000 | FUNDED.

Gestwicki, P., & McNely, B. (2010). Writing the Wave. Emerging Media Initiative Innovation Grant, funded by the Lily Foundation. $10,000 | FUNDED.

CONFERENCE PRESENTATIONS

McNely, B. (2020, March). (What if) Ann Berthoff was a New Materialist (?). *Conference on College Composition and Communication*, Milwaukee, WI.

McNely, B. (2019, March). Aesthetic rhetorics: "This is America," "Flight from the City." *Conference on College Composition and Communication*, Pittsburgh, PA.

McNely, B. (2018, June). Garbage days: Rhythms, affects, and everydayness. *18thRhetoric Society of America Biennial Conference*, Minneapolis, MN.

McNely, B. (2018, June). Soccer's ambient landscapes. *18thRhetoric Society of America Biennial Conference*, Minneapolis, MN.

McNely, B. (2017, March). Archives, affects, ambience. *Conference on College Composition and Communication*, Portland, OR.

McNely, B. (2016, May). Multisensory methods and methodologies for exploring ambient rhetorics. *17th Rhetoric Society of America Biennial Conference*, Atlanta, GA.

McNely, B. (2016, April). When hanging your shingle isn't enough: Recruitment in independent writing programs. *Conference on College Composition and Communication*, Houston, TX.

McNely, B. (2015, May). Visualizing qualitative data. *HASTAC 2015*, East Lansing, MI.

McNely, B. (2015, March). Systemic contexts, visual ontography. *Conference of the Association of Teachers of Technical Writing*, Tampa, FL.

McNely, B. (2015, March). Objects, ambience, autoethnography. *Conference on College Composition and Communication*, Tampa, FL.

McNely, B. (2014, September). All of the things: Engaging complex assemblages in communication design. *ACM SIGDOC 2014*, Colorado Springs, CO.

McNely, B. (2014, May). Everyday rhetorics in hidden caches and crosshatched ontologies. *16th Rhetoric Society of America Biennial Conference*, San Antonio, TX.

McNely, B. (2014, March). Practical activity, visual methods, and representational complexity. *Conference on College Composition and Communication*, Indianapolis, IN.

McNely, B. (2013, October). Leveraging the Core: UX from 0 to 60. *CPTSC 2013*, Cincinnati, OH.

McNely, B. (2013, September). Visual research methods and communication design. *ACM SIGDOC 2013*, Greenville, NC.

McNely, B. (2013, March). Learning management across public genres: Infrastructures for teaching transmedia narratives. *Conference on College Composition and Communication*, Las Vegas, NV.

McNely, B. (2013, February). The when of network infrastructure | inversions, meshworks, intensities. *Networked Humanities Conference*, Lexington, KY.

McNely, B. (2012, October). Shaping organizational image-power through images: Case histories of Instagram. *2012 IEEE Professional Communication Conference*, Orlando, FL.

McNely, B. (2012, October). Articulating everyday actions: An activity-theorectical approach to Scrum. *ACM SIGDOC 2012*, Seattle, WA.

McNely, B., and Denker, K. (2012, May). Graduate assistant professionalization: Reframing identifications via networked writing practices. *15th Rhetoric Society of America Biennial Conference*, Philadelphia, PA.

McNely, B. (2011, October). Informal communication, sustainability, and the public writing work of organizations. *2011 IEEE International Professional Communication Conference*, Cincinnati, OH.

McNely, B. (2011, May). Blogging <!-- Links in Chains of Literate Action -- >. *Computers and Writing 2011*, Ann Arbor, MI. Roundtable presentation.

Gestwicki, P. and McNely, B. (2011, May). Exploring the knowledge work and communication practices of software engineers. *50th Software and Security Engineering Research Center Showcase*, Muncie, IN.

McNely, B. (2011, April). Surfacing and tracing the public writing work of organizations on Twitter. *Association of Teachers of Technical Writing*, Atlanta, GA.

McNely, B. (2011, April). Expanding and Accounting for "Situational Variables" in Writing Research. *Conference on College Composition and Communication*, Atlanta, GA.

McNely, B. (2010, October). Undergraduate research as a curricular outcome. *8th Biennial Thomas R. Watson Conference*, University of Louisville, Louisville, KY.

McNely, B. (2010, September). Exploring a sustainable and public information ecology. *ACM SIGDOC 2010*, São Carlos-São Paulo, Brazil.

McNely, B. (2010, May). Mentorship and professionalization in networked publics. *Computers and Writing 2010*, Purdue University, West Lafayette, IN.

McNely, B. (2010, May). A brief history of the monstrance: Embodied rhetorics and eucharistic benediction. *14th Rhetoric Society of America Biennial Conference*, Minneapolis, MN.

McNely, B. (2010, April). YouTube as boundary object: Appropriation in overlapping publics. *Popular Culture Association 2010*, St. Louis, MO.

McNely, B. (2010, March). Persistent backchannels and social graphs. *Conference on College Composition and Communication*, Louisville, KY.

McNely, B. (2009, November). *Locus communis*: Twitter as digital commonplace. *Conference of the International Digital Media and Arts Association*, Ball State University, Muncie, IN.

McNely, B. (2009, September). Backchannel persistence and collaborative meaning-making. *ACM SIGDOC 2009*, Indiana University, Bloomington, IN.

McNely, B. (2009, June). Tweet research: Aggregating and disseminating organizational knowledge work through Twitter. *Computers and Writing 2009*, University of California Davis, Davis, CA.

McNely, B. (2008, October). Imploding the (inter) text. *7th Biennial Thomas R. Watson Conference*, University of Louisville, Louisville, KY.

McNely, B., & McNely, J. (2008, July). "Writing as inquiry": Bridging the pedagogical gaps of block scheduling. *College Board AP National Conference*, Seattle, WA.

McNely, B. (2008, May). La frontera y el Chamizal: Liminality, territoriality, and visual discourse. *13th Rhetoric Society of America Biennial Conference*, Seattle, WA.

McNely, B. (2008, April). Theorizing recursion: A multi-disciplinary approach. *Conference on College Composition and Communication*, New Orleans, LA.

McNely, B. (2008, February). Flickr, Photosynth, and strange loops. *29th Annual Meeting of the Southwest/Texas Popular and American Culture Association*, Albuquerque, NM.

McNely, B. (2007, October). Agency, invention, and sympatric design platforms. *ACM SIGDOC 2007*, University of Texas at El Paso, El Paso, TX.

McNely, B. (2007, July). Racial projects/spatial projects: Exploring agency and subjectivity through GIS mapping technologies. *20th Penn State Conference on Rhetoric and Composition*, State College, PA.

McNely, B. (2007, June). La frontera y el Chamizal: Liminal zones and spatial ventriloquism. *Rhetoric Society of*

America 2ⁿᵈ Biennial Summer Institute, Rensselaer Polytechnic Institute, Troy, NY.

McNely, B. (2007, March). "Planning" for audience: Writing practices and financial advisor identity. *Conference on College Composition and Communication*, New York, NY.

McNely, B. (2006, May). A hypertext hagiography: The popular canonization of Pope John Paul II as site of rhetorical inquiry. *12ᵗʰ Rhetoric Society of America Biennial Conference*, Memphis, TN.

INVITED PRESENTATIONS

McNely, B. (2018, April). Grass, Ladder, Hot-air Balloon: Strategies for teaching in Chinese Universities. University of Kentucky Confucius Institute.

McNely, B. (2017, February). Professional and technical writing @UKWRD. Department of Computer Science, University of Kentucky.

McNely, B. (2016, October). If you build it will they come? A primer on recruiting and development for independent writing departments. Featured speaker, *Conference of the Association of Rhetoric and Writing Studies*, El Paso, TX.

McNely, B. (2015, May). Where writing happens (and why where matters). TEDx JLU, Jilin University, Changchun, Jilin Province, People's Republic of China.

McNely, B. (2015, April). Where writing happens (and why where matters). Wired Living–Learning Community, University of Kentucky.

McNely, B. (2015, February). What can transmedia storytelling teach us about communicating complex information? Featured speaker, *Symposium on Communicating Complex Information*, East Carolina University, Greenville, NC.

McNely, B. (2014, October). Where writing happens (and why where matters). Colloquium keynote presentation, National Day on Writing, Sacred Heart University, Fairfield, CT.

McNely, B. (2013, October). Confluences of professional and intercultural communication. Video presentation for students of Intercultural Communication and Society, Shanghai University.

McNely, B. (2013, September). Three ontological provocations. *SIGDOC 2013* Ignite session, Greenville, NC.

McNely, B. (2013, April). Everyday writing and rhetorics (through the people + things constituting/constituted by them). University of Kentucky Committee on Social Theory, New Affiliates session.

McNely, B. (2011, August). Using free web-based tools in first-year writing. Ball State University Writing Program Fall Workshop, 2011.

McNely, B., Gestwicki, P., and Parli-Horne, P. (2011, May). Visualizing Networked Writing Activity with Uatu. Michigan State University Writing in Digital Environments Research Center, E. Lansing, MI.

McNely, B. (2010, October). Guided Inquiry: Finding Your Way Through Doctoral Studies and Beyond. Frontera Retorica, student chapter of the Rhetoric Society of America, University of Texas at El Paso.

McNely, B. (2010, October). Designing Compelling Blog Content. Meeting with student bloggers for MediaPost's Notes From the Digital Frontier, sponsored by the Center for Media Design, Ball State University.

McNely, B. (2010, March). Finding grooves: Conversations + spreadable media. Digital Feed Series, Center for Media Design, Ball State University.

McNely, B., Teston, C., & McArdle, C. (2010, March). Google Wave tutorial. Insight and Research, Center for Media Design, Ball State University.

McNely, B., Teston, C., & McArdle, C. (2009, November). Google Wave: Demo and discussion. Keynote presentation, Tech 4U Series, Ball State University.

McNely, B. (2009, October). Frameworks of ambient research. Digital Feed Series, Center for Media Design, Ball State University.

McNely, B., & McArdle, C. (2009, October). Extending the classroom: Conversations, content, and microblogging with Twitter. Tech 4U Series, Ball State University.

McNely, B. (2009, March). Wade and touch: Recursion, ambient research, and the future of writing. Frontera Retórica Spring Symposium, University of Texas at El Paso.

Workshops Led

McNely, B., & Monty, R. (2017, October). Rethinking the "service course" in independent rhetoric and writing programs. *Conference of the Association of Rhetoric and Writing Studies*, El Paso, TX.

McNely, B. (2014, October). What counts as writing (and where is it in the curriculum)? Invited workshop on writing across the curriculum for faculty at Sacred Heart University, Fairfield, CT.

McNely, B. (2011, October). Free web-based applications for teaching and learning in general and liberal education. Half-day workshop. *51st Annual Conference of the Association for General and Liberal Studies*, Miami, FL.

McNely, B. (2010, October). Innovative use of digital technologies in general and liberal education. Half-day workshop. *50th Annual Conference of the Association for General and Liberal Studies*, Austin, TX.

Gestwicki, P., & McNely, B. (2010, September). Effective teaching practices using free Google services. Tutorial session. *2010 Consortium for Computing Science in Colleges—Midwest*, Franklin College, Franklin, IN.

McNely, B. (2010, April). Epistemological movement and Web-scale ambient research. Invited contributor. National Science Foundation Workshop on Web-Scale Research Collaboration, Rensselaer Polytechnic Institute, Troy, NY.

McNely, B. (2010, March–April). *Facilitator* for Faculty Academic Writing Group, Office of Teaching and Learning Advancement, Ball State University.

McNely, B. (2008, April). *Facilitator* for workshop on Building a Communal Infrastructure for Undergraduate Rhetoric and Writing Studies. *Conference on College Composition and Communication*, New Orleans, LA.

Honors and Awards

Emerging Media Initiative Faculty Fellow, Fall 2009–2011, Ball State University.
Dodson Dissertation Fellowship, Spring 2009, University of Texas at El Paso Graduate School.
Roy and Keith Chapman Presidential Scholarship, 2008–2009, University of Texas at El Paso.
Gerard A. Hauser Graduate Scholarship, 2008, Rhetoric Society of America.
George A. Krutilak Memorial Graduate Fellowship, 2007–2008, University of Texas at El Paso.
University Outstanding Thesis, 2005, University of Texas at El Paso.
College of Liberal Arts Outstanding Thesis, 2005, University of Texas at El Paso.
University of Oregon Athletics Hall of Fame, 2005 Inductee (member of 1995 Rose Bowl Football team).

TEACHING

UNIVERSITY OF KENTUCKY

ENG 609: Composition for Teachers
WRD 430: Senior Workshop
WRD 406: Topics in Professional Writing: User Experience Research
WRD 401: Special Topics in Writing: Walk, Think, Write | The Wander Society
WRD 399: Internship
WRD 308: Visual Rhetoric
WRD 306: Introduction to Professions in Writing
WRD 304: Writing in the Social Sciences
WRD 210: Social Media: Exploring Kierkegaard's Copenhagen (summer session in Denmark)
WRD 204: Technical Writing
WRD 111: Composition and Communication II
A&S 100: Contemporary Visual Cultures

BALL STATE UNIVERSITY

ENG 693: Writing in the Profession
ENG 692: Writing Technologies
ENG 690: Special Topics: Instructional Technologies and the Social Life of Information
ENG 690: Special Topics: Writing Technologies + Activity Theory
ENG 604: Technology in English Studies
ENG 603: Directed Study
ENG 444: Senior Seminar on Rhetorics, Places, and Publics
ENG 431: Rhetoric, Writing, and Emerging Media
ENG 231: Professional Writing
ENG 213: Introduction to Digital Literacies
HONRS 499: Senior Honors Project

INTERNATIONAL PARTNER UNIVERSITIES

Advanced Academic Writing | Jilin University, Changchun, China (2017, summer)
Technical Writing | Jilin University, Changchun, China (2015, summer)
Cross-Cultural Professional Communication | Shanghai University, Shanghai, China (2013, summer)

PH.D. STUDENTS SUPERVISED

Vincent Rhodes (Rhetoric and Professional Communication, Old Dominion University). 2014. Member.
Stephanie Hedge (English—Rhetoric and Composition, Ball State University) 2013. Member.
Sarah Robbins (English—Rhetoric and Composition, Ball State University) 2011. Member.

CURRICULUM DESIGN AND CONSULTING

Developed the Minor in Professional and Technical Writing, Department of Writing, Rhetoric, and Digital Studies,
        University of Kentucky, 2014.
Developed curricular arrangement with the Department of Political Science to use WRD 304, Writing in the
        Social Sciences, to fulfill Graduation Composition and Communication Requirement, University of
        Kentucky, 2014.
Developed WRD 304, Writing in the Social Sciences, a new course in the Department of Writing, Rhetoric, and
        Digital Studies, University of Kentucky, 2014.
Developed curricular arrangements with departments in the College of Agriculture (Animal Science, and Equine

Science and Management) to use WRD 204, Technical Writing, to fulfill Graduation Composition and Communication Requirement, University of Kentucky, 2014.

Developed (along with Dr. Bill Endres) curricular arrangements with several departments in the College of Engineering (Biosystems and Agricultural Engineering, Chemical Engineering, Civil Engineering, and Mechanical Engineering) to use WRD 204, Technical Writing, to fulfill Graduation Composition and Communication Requirement, University of Kentucky, 2014.

Developed (along with Dr. Jackie Grutsch-McKinney) the Minor in Professional Writing, Department of English, Ball State University, 2010.

Writing curriculum consultant, College of Business Administration, University of Texas at El Paso, 2008.

Redesign of Workplace Writing curriculum, Department of English, University of Texas at El Paso, 2007.

ACADEMIC SERVICE

SERVICE TO UNIVERSITY

Member, External Review Committee, Department of Linguistics, University of Kentucky (2019–2020).
Member, University Core Education Committee, University of Kentucky (2013–2016).
Member, University Strategic Plan Task Force, Ball State University (2011–2012).
Member, Undergraduate HCI Task Force, Ball State University (2011–2012).
Member, Emerging Media Initiative Curriculum Task Force, Ball State University (2010–2011).
Member, Book Selection Committee, First Year Experience Program, Ball State University (2009).

SERVICE TO DEPARTMENT

Interim Director of Composition, University of Kentucky (2019–2020).
Member, Search Committee, University of Kentucky (2019).
Director of Undergraduate Studies, University of Kentucky (2014–2016).
Chair, Search Committee, University of Kentucky (2017).
Member, Faculty Merit Review Committee, University of Kentucky (2017)
Chair, Undergraduate Studies committee, University of Kentucky (2014–2016).
Chair, External Relations Task Force, University of Kentucky (2013–2014).
Member, Graduate Studies Committee, University of Kentucky (2012–2013).
Member, Search Committees, University of Kentucky (2012, 2013, 2014, 2015).
Member, Annual Review Committee, Ball State University (2010–2011).
Member, Ad Hoc Committee to review digital media marketing delivery, Ball State University (2010–2011).
Member, English Education Assessment Committee, Ball State University (2010).
Member, Writing Program Committee, Ball State University (2009–2011).
Member, Rhetoric and Composition Area Committee, Ball State University (2009–2012).

SERVICE TO FIELD

Board Member, *Enculturation* (2014–present).
External Tenure Reviewer (2018, 2019).
Program Co-Chair, *ACM Special Interest Group on Design of Communication* (2014).
Program Committee, Council for Programs in Technical and Scientific Communication (2013–2016).
Program Committee, ACM Special Interest Group on Design of Communication (2012, 2013, 2015).
Reviewer, *Technical Communication* (2016).
Reviewer, *College Composition and Communication* (2015).
Reviewer, *Technical Communication Quarterly* (2015, 2017, 2018).
Reviewer, *Journal of Business and Technical Communication* (2018)
Reviewer, *Journal of Technical Writing and Communication* (2015).
Reviewer, *Composition Forum* (2015).
Reviewer, *Communication Design Quarterly* (2014–2015).
Reviewer, *Enculturation* (2012–2014).

Reviewer, Rhetoric Society of America conference (2015, 2017).
Reviewer, Association of Teachers of Technical Writing annual conference (2010, 2014, 2015, 2018).
Reviewer, Conference on College Composition and Communication annual conference (2011–2013, 2018, 2019).
Reviewer, *Library and Information Science Research* (2012).
Member, CCCC Outstanding Dissertation Award in Technical Communication Committee (2015–2016).
Member, CCCC Committee on Professional Visibility and Databases (2011–2015).
Area Chair, Southwest/Texas Popular and American Culture Association (2005–2008).

PROFESSIONAL AFFILIATIONS

Association of Teachers of Technical Writing
Conference on College Composition and Communication
IEEE Professional Communication Society
National Council of Teachers of English
Rhetoric Society of America

LANGUAGES

German | CEFR Level C1
Norwegian | CEFR Level B1